

Yasmeena “Yasi” Khan

yasmeenak@gmail.com | +1 (415) 990-5131 | www.yrkhan.com | http://linkedin.com/in/yasmeena-khan/

EDUCATION

University of Oxford

MSc in Social Science of the Internet, Balliol College

Awards & Honors: Clarendon Scholar, Highly Commended (thesis), Benjamin Jowett Scholar

Relevant Coursework: Internet & Society; Law & the Internet; Qualitative Data Analysis; Philosophy, AI, & Innovation

Stanford University

B.S. with Honors and Distinction in Symbolic Systems (Human-Centered Artificial Intelligence)

Minor in Creative Writing (Poetry)

Relevant Coursework: Corporations & Human Rights; Philosophy of Mind; Programming Fundamentals &

Abstractions; Metalogic; Linear Algebra and Multivariable Calculus; Economics; Statistics; Advanced Poetry

Awards: Phi Beta Kappa, Distinction (top 10% of graduating class), Robert Glushko Prize (for thesis)

WORK EXPERIENCE

The Interaction Company of California (seed-stage startup)

Product Strategy & Analytics

- Built product analytics infrastructure from zero for Poke.com, designing data pipelines and reporting systems that informed product and go-to-market decisions
- Drove product marketing strategy and partnership development during a period of rapid early-stage growth
- Scaled weekly active users 12.5X over six months

McKinsey & Company

(Senior) Business Analyst, Junior Engagement Manager

- Led analysis and supported design and launch of a GenAI sales pilot for a \$15B+ steel manufacturer, unlocking \$70-100M in potential annual return
- Directed a team of 2 Business Analysts in a budget redesign for a client with a \$1B+ annual budget, assuming junior Engagement Manager responsibilities
- Designed a responsible AI program for a \$600B+ AUM financial services firm
- Developed responsible AI guidelines adopted by many Fortune 500 clients, across US, EU, China, and UK
- Rated “Distinctive” during tenure at McKinsey (top 5% of analyst class)

Center for Deliberative Democracy (Stanford University)

Research Assistant; Freelance

- Expert panelist for Stanford x DeepMind x CloseUp panel, “Youth Perspectives on GenAI” (July 2025)
- Published peer-reviewed honors thesis (3600+ views, 360+ downloads) analyzing AI’s role in reducing polarization among college students, supervised by Dr. Alice Siu and Professor Larry Diamond
- Moderated “America in One Room” social experiment (featured in CNN and other major media outlets)

Vox Media (SBNation, McCovey Chronicles)

Contributing Writer

- Paid site writer, producing 1-3 articles/week (200K+ total views) on sabermetrics for the SF Giants
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LEADERSHIP AND CO-CURRICULAR ACTIVITIES

Independent Project, Literatus App

- Developed a novel book recommendation platform using Flask and React.js
- Built full-stack web application, including database architecture and responsive front-end interface

Journal Club Lead, Oxford Artificial Intelligence Society (OxAI)

- Organized biweekly journal club discussing impactful papers in AI, focused on model personality

Executive Council, Women at McKinsey (DC Office)

- Leadership role in the DC office for McKinsey’s Firm-wide network for women

Co-President, Stanford Sports Analytics Club and Stanford Neuroscience Society

- Led two major clubs (150+ members each), working directly with Stanford Baseball (D1) & Neuroscience
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SKILLS & INTERESTS

- **Technical:** R (tidyverse), Python, NVivo: github.com/yasmeenakhan
- **Interests:** Sabermetrics (baseball), poetry, playing tennis, astronomy, history (ancient empires)